



SAN BERNARDINO VALLEY COLLEGE FOUNDATION MINUTES

November 12, 2025 - 5:00 p.m. – AD/SS 207/ Via ZOOM

SBVC Foundation Board of Directors Present/Absent:

P	Dolores Armstead	A	Shelley Krusbe	A	Lisa Obershaw-Durham
P	Keith Bacon	P	Kenneth Lane	P	Joseph Paulino
A	Susan Bangasser	P	Mike Layne	A	Anthony Roberson
P	Paul Bratulin	A	Becky Lepins	P	Thomas Robles
A	Michael Burrows	A	Bronica Martindale	A	Diana Z. Rodriguez
P	Gilbert Contreras	P	Justin Martinez	P	George San Martin
P	John Echevarria	P	Pamela Montana	P	Michael Sola
P	Scott Henderson	P	Kimberly Morales	P	Dexter Thomas
A	Andrea Hecht	P	Kerry Neal	P	James Tillman
P	Ernesto Izarraras	P	Shelby Obershaw	A	Helen Tran

SBVC Staff: Lacey Domon, Eve Mulhall, Phylicia Sanchez

Guests: Lisa Wright, Green Parakeet Consultant
Olivia Light, Guiding Light Consultant

I. Call to Order:

Vice President Pamela Montana called the meeting to order at 5:06 p.m.

II. Welcome & Introductions:

New Board member, Dr. Robert Nava, was introduced to the Board.

III. Approval of minutes from September 10, 2025:

Robles moved and Armstead second. The minutes were unanimously approved.

IV. SBVC President's Report:

- A President's report handout was provided to the Board.
- As the college is celebrating its 100th anniversary, the campus is putting on around 200 events during the year with the gala being a huge part of the year which will take place on March 27th.
- On November 8th the college hosted homecoming at the final home football game. There were over 500 people in attendance at the game. In addition, our football team was this year's conference champions. At the game Middle College High

School had their cheer squad at the game to support our team. We also had San Bernardino High School band to provide music throughout the game. In a couple of weeks our football team will be playing against Antelope Valley in a bowl game.

- Currently the Foundation staff is hosting an employee-giving campaign which is continuing to increase with the number of employees contributing and the number of people who are adding on to their contributions.
- The President's Luncheon had a great turnout with lots of engagement from everyone in the room. During the luncheon, we talked about the Valley Up Initiative and the right people in the right place at the right time.
- Currently, enrollment is up. The college is approaching 16,000 students and expects to continue growing as the college does more with the non-credit courses, dual enrollment, and your regular college going students.
- A video of the college's accomplishments during the fall semester as we celebrate the centennial was shown to the board.
- The draft of the Facilities Master Plan was shared with the Board. The draft should be finalized by the end of the week, and it will be available for everyone to view.
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V. Committee Reports:

- a) Alumni – Thomas Robles
No report
- b) Board Development – Thomas Robles
No report
- c) Finance – George San Martin
No report
- d) Strategic Planning – Thomas Robles
- e) The Board was presented with the draft of the 2026 – 2031 strategic plan which included the three goals from the plan.
 1. Increase Net Assets to \$15M
 - Grow and diversify fundraising to build long-term financial sustainability and reach the Foundation's endowment goal.
 2. Secure \$500,000 Annually for Student Support Programs
 - Maintain and grow support for student-focused initiatives, ensuring sustainable funding aligns with the College's core priorities.
 3. Enhancing Community Awareness

- Deepen alumni and community engagement, improve visibility, and position the Foundation as a trusted partner and valued community presence.

A motion was made to approve the 2026-2031 strategic plan. Lane moved, Nava seconded. Motion unanimously approved.

- f) Fundraising – Dexter Thomas
- g) *Gala Update by Eve Mulhall:* We have received sponsorships totaling nearly \$90,000, through cash and in-kind donations. Currently, there are 2 gold sponsors, 3 bronze sponsors, 7 corporate tables and more sponsorships that are currently in discussions. Vinnie Zapien from Benefit Auction Specialists has been secured as the auctioneer. There have been multiple auction items and opportunity drawing items secured for the event. The invitations will be mailed in mid-January. Also in January, individual tickets will be available to purchase.
- h) Audit – Justin Martinez
The auditor is currently working on the 2024-2025 audit.

VI. Budget Report: Mike Layne

The Board was presented with the Foundation's actual-versus-budgeted report through September 30, 2025. The budget is currently showing more than \$170,000 net ordinary income which is above the projected amount.

VII. Director's Report: Mike Layne

The Board was provided with the director's report showing progress towards the Board's goals.

- Previously the Foundation was awarded the LA84 Grant for \$125,000. Unfortunately, the Foundation had to return the funds due to unexpected internal processes with the District and Certified Teachers Association's bargaining agreement on compensation for faculty.
- The President's Luncheon was held on October 24th. The event was very successful and there were over 100 attendees present.
- The homecoming football game was held on November 8th. There were over 70 recruits from area high schools at the game. The next football game is scheduled for November 22nd at 5pm against Antelope Valley College. There will be two charter buses going to the game to support the team.
- Poncho Sanchez performed on October 12th in the Greek Theatre. The Foundation ended up paying only \$12,000 towards his contract instead of \$15,000. The SBVC

Arts, Lecture, and Diversity Committee contributed \$3,000 towards Sanchez's performance.

- On October 25th, we participated in and supported the KVCR golf tournament. As part of the sponsorship, the Foundation will receive 25 radio spots from KVCR to promote the gala and anything else that we would like to promote.
- We have been invited to submit a new application for cycle 7 of the Finish Line Scholars Program. Originally the program was only supposed to be slated for a 5-year period, but we have been awarded through cycle 6 and invited to apply for cycle 7. The grant is for \$150,000 and it is awarded to students who are close to finishing their education goal and are planning to transfer.
- A new scholarship agreement was created with CSUSB where \$25,000 will be awarded to students who are transferring to CSUSB. Valley is matching the \$25,000. Twenty-five Valley students who are transferring full-time to CSUSB will be awarded a \$2,000 scholarship towards their expenses at CSUSB.
- The Foundation staff along with Dr. Contreras continue to meet and cultivate with potential donors.

Alumni Relations and Centennial Giving Challenge – Lacee Domon

The Alumni Association currently has more than 5,300 registered members. The SBVC Retiree Luncheon will be held on Wednesday, November 19, in the Sunroom, with 42 retirees currently registered to attend.

Through the Centennial Giving Challenge, 61 employees have either enrolled as new contributors or increased their monthly payroll deduction. Based on current participation, the estimated annual contribution is approximately \$17,292 through payroll deductions, in addition to a \$10,000 matching donation from Schools First Federal Credit Union.

Communications Report – Eve Mulhall

The Board was presented with the 2025 Fall Appeal mailed to donors. The appeal featured Henry Duran, an SBVC alumnus and current donor, who is currently attending medical school at UCR. The appeal was mailed to more than 5,200 individuals. With support from Matt Kim in the Marketing Department, the Foundation website was updated to feature the appeal and now allows donors to contribute online.

During the President's Luncheon, several attendees expressed interest in purchasing commemorative bricks and nameplates. Additionally, the two student speakers from the luncheon were invited to apply for internships with multiple businesses and elected officials. At the homecoming football game, the President's

Office awarded scholarships to Middle College High School and Cajon High School for having the highest student attendance.

VIII. Old Business: Pamela Montana

There were no items presented under Old Business

IX. New Business: Pamela Montana

- a. Olivia Light from Guiding Light Consultant presented to the Board on how she will be assisting in making changes to the scholarship review process. In spring 2025, the scholarship committee was dissolved by the SBVC Academic Senate, who then recommended a scholarship taskforce be created. The Board has been asked for a motion to approve a contract not to exceed \$78,000 to retain a consultant for the scholarship taskforce, with the knowledge that the Executive Director is working with the college and the financial office to possibly offset some of the costs of the consultant. Armstead moved and Thomas seconded. There was one abstention. The motion was approved.

X. Other

- Layne informed the Board about the Association of Governing Boards of Universities and Colleges (AGB) membership. The Board will be receiving emails and information on how directors or volunteers can develop their understanding of responsibility and best practices for being board members. The membership covers all Foundation Board Members and Foundation staff.

XI. Adjourn: The meeting was adjourned at 6:20 p.m.

Respectfully submitted,



Gilbert J. Contreras, Ph.D.
Secretary