

# SAN BERNARDINO VALLEY COLLEGE FOUNDATION MINUTES November 9, 2022 - 5:00 p.m. – AD/SS 207/ZOOM

# **SBVC Foundation Board Directors Present/Absent:**

Р	Susan Bangasser	P	Justin Martinez	Р	Thomas Robles
P	Paul Bratulin	Р	Kimberly Morales	Α	Diana Z. Rodriguez
Α	Davena Burns-Peters	Р	Kerry Neal	Р	Nelva Ruiz Martinez
Α	Michael Burrows	P	Patricia Nickols-Butler	Р	George San Martin
Α	Dennis Byas	P	Tenille Norris	Р	Allynn Scott
Р	John Echevarria	Α	Robert O'Brine	Р	Michael Sola
Р	Scott Henderson	P	Shelby Obershaw	Р	Scott Thayer
Р	Gary Kelly	Α	Lisa Obershaw-Durham	Р	Dexter Thomas
Р	Kenneth Lane	Р	Joseph Paulino	Α	Anne Viricel
Р	Mike Layne	Α	Beverly Powell		

**SBVC Staff:** Phylicia Sanchez

**Guests:** Pat Spafford

#### I. Call to Order:

President Dexter Thomas called the meeting to order at 5:04 p.m.

## II. Approval of minutes from the September 14, 2022 Board Meeting

Kelly moved, San Martin seconded, minutes were approved.

## **III. SBVC President's Report**

- On November 4, 2022, the campus held a building dedication in honor of Ms. Lois Carson. The Campus Center is now called the Lois Carson Campus Center. Inside the cafeteria, there is a display case recognizing Ms. Carson.
- On December 9, 2023, the campus will host a Basic Needs Conference. The college is cosponsoring the event. The conference will cover food, housing, and security issues.
- The college is finalizing its 5-year Educational Master Plan, which should be approved by the Board of Trustees Spring 2023. In addition, the college has also revised its mission, vision, and values.
- The college is revising the Student Equity Plan, which identifies groups of students disproportionately impacted regarding academic achievement. The plan of action will focus on Black and African American students. The Student Equity Plan should be approved by the Board of Trustees in December 2022.
- The softball stadium is almost completed. Once the stadium is completed, the next project is the Applied Tech building, followed by the Student Services building.
- The college is looking into applying for a Baccalaureate Degree Program. The programs cannot compete with Cal State institutions. The college does offer programs that would not compete with those institutions.

- The college is exploring student housing through a Tiny Homes Grant. The college is working closely with the City of San Bernardino on this project. The city is willing to donate land to support this project. If the college receives the grant, the grant will allow the college to obtain the land, build tiny homes, and sustain the program for at least the first three years.
- Spring registration started on October 31, 2022. The college is on track to grow by six percent this year.
- The college has been hosting the Wellness Challenge with the campus employees. The challenge allows participants to track their steps through the Move Spring App. The college is currently in its fourth challenge.

#### **IV. Committee Reports**

- a) Alumni Dexter Thomas No report.
- b) Board Development Susan Bangasser No report.
- c) Finance Justin Martinez No report.
- d) Strategic Planning Patricia Nichols-Butler
  The Board was provided with an update on the progress of the goals set by the Board.
  - **Goal 1:** Within the next five years, the Foundation will increase the amount of scholarships to individual students to a minimum of \$500 towards a goal of \$500,000 for all student scholarships
  - **Progress of Goal 1:** In 2021-2022, the Foundation awarded over \$560,000 in student scholarships (>40% increase from the prior year and a 115% increase from two years ago). The average scholarship award for 2021-2022 was \$775.
  - **Goal 2:** The Foundation will provide \$750,000 annually for campus programs intended reduce obstacles and barriers that prevent our students from completing their education on time.
  - **Progress of Goal 2:** In 20212022, the Foundation distributed more than \$50,000 in emergency financial assistance and \$560,000 in scholarship awards. Over \$215K was distributed from Foundation grants for SBVC programs.
  - UPDATES
    - SoCalGas award of \$25,000
    - Kaiser Permanente grant award of \$15K for Psych Tech students
    - Cycle 3 of Finish Line awarded \$150K for scholarships
    - New \$50K from Edison to support the EV Technician Program (pending);
       \$25K awarded for STEM Scholarships
  - **Goal 3:** Foundation programs and initiatives will produce financial independence by 2025, thereby enabling the Foundation to serve its student's needs fully.

**Progress of Goal 3:** Endowment was at \$4,644,844.96 million as of June 30, 2022.

- UPDATES
  - Endowment at \$4,644,844.96 million (as of June 30, 2022).

- The Big Edison was not funded. The Foundation would need to submit a scaled-down proposal in 2023.
- A CPF project with Congressman Aguilar's Office was approved for \$1.5 million.
- e) Fundraising Allynn Scott No report.
- f) Audit Dennis Byas
  The auditor provided a report on the 2021-2022 audit.

#### V. 2021-2022 Audit – Pat Spafford of Spafford & Landry, Inc.

The audit report and financial statements were emailed to the Board. Mr. Spafford reviewed the audit report. The Foundation received a clean audit opinion. The Foundation's net assets are \$5,221,383, support & revenues for the year are \$416.740, and expenses are \$1,232,680. Nichols-Butler moved, Thomas seconded to accept the 2021-2022 audit report and financial statements. The Board accepted the 2021-2022 audit report.

## VI. Budget Report: Mike Layne

The Board was provided with the Foundation's actuals vs. budgeted report through September 2022. Based on the projected budget, the Foundation currently has a net positive of \$77,932.

## VII. Director-'s Report: Mike Layne

- SBCCD hosted the Lois Carson building recognition on November 4, 2022. In addition, the SBVC Marketing Department assisted with videos for the event. The event brought in \$1,850 for the Lois J. Carson Scholarship.
- The Foundation was approved for the Edison Electric Vehicle Grant for \$50,000. The grant will support the Diesel and Automotive Programs.
- The Foundation was awarded \$15,000 from Kaiser Permanente to support the Psych Tech Program. The grant will assist students with out-of-pocket expenses for the program, such as livescan fees, vaccine fees, and licensing fees.
- The Big Edison proposal for \$25 million was not funded. It was recommended that the Foundation submit a smaller proposal.
- The Strada Grant for \$400,000 was not approved.
- The college is currently discussing with Rivian training students to be Rivian service technicians. Rivian is a new maker of electric vehicles.
- In the near future, Volvo will donate trucks and equipment to the Diesel Program.
- The CPF project with Congressman Aguilar's Office was approved for \$1.5 million, pending the federal congressional budget approval for the new year. The grant will purchase two zero-emission trucks and charging stations.
- The final report for the San Manuel Grant was submitted. The San Manuel Grant has supported the Valley-Bound Program since 2008. The Tribe has also approved the Foundation to submit a new grant application to support the Valley Bound Program for the 2023 calendar year.
- The Foundation continues working with the City of San Bernardino on Project Home Key to build tiny homes for students to reside in while attending Valley College.

- Program Review is due at the end of December. The DCR Department will ask for funding
  to assist with our consulting needs. In addition, a full-time administrative assistant will be
  requested to support the office's needs.
- \$4,000 was approved by the Executive Committee to purchase high-end holiday decorations. The decorations will be used over the next several years for events.
- The Foundation recently sponsored the annual Route 66 Rendezvous. The sponsorship allows the Foundation to get its name out in the community.
- The Foundation will sponsor the Christmas Tree Lane Fundraiser hosted by Friends of Santa Claus Inc.
- The Marketing Department launched a Giving Tuesday Campaign to support the Valley-Bound Commitment Program. The Marketing Department created a website to promote the Giving Tuesday Campaign. In addition, a full-page ad will be included in the Redlands Community News to promote the Giving Tuesday Campaign.
- The production of the annual report has begun. We hope to have the report in the mail sometime in January.
- The quarterly newsletter was emailed on November 7th. The newsletter is being used to showcase programs and campus events. We want to feature alum spotlights in future newsletters.
- The Foundation and the Marketing Department will work on a podcast featuring alum stories.
- Layne attended a CASE Conference in October. He met with counterparts from other community colleges throughout the state on ways to improve the Foundation with limited staff support.
- The Foundation and the Marketing Department would like to team up to host student and community events. This would include providing benefits to the President Circle members. In addition, the Foundation would like to connect with SBVC retirees in the near future.
- Athletics is looking into sponsorships where corporations provide a donation, and in return, a field is named after the corporation.

# **VIII. Old Business:** Dexter Thomas

No report.

#### IX. New Business: Dexter Thomas

- a) KVCR Ken Lane
  - KVCR will host a campus event in the spring where the Foundation can be part of the promotion.
- b) Gonser Gerber Consultant Mike Layne
  - Gonser Gerber assists local non-profits with building capacity, addressing donor cultivation needs, planned giving, and building groundwork to start capital campaigns. The one-year contract costs \$67,000, which district and Foundation funds would cover. Layne asked the Board for a motion not to exceed the use of \$35,000 of the Foundation's funds to help pay for the consulting fees to hire Gonser Gerber for one year. Kelly motioned, Scott seconded, the motion was approved.

## X. Other:

Congratulations to Echevarria on his reelection as councilman for the City of Colton.

XI. Adjourn: The meeting was adjourned at 6:13 p.m.

Respectfully submitted,						
Dr. Scott Thayer, Secretary						