

NOV 22 2016



SAN BERNARDINO VALLEY COLLEGE FOUNDATION MINUTES September 14, 2016 - 5:00 p.m.

SBVC Foundation Members Present/Absent:

Α	Bruce Baron	Α	Patricia Hinojosa	Р	Ruth Sandlin
P	Dennis Baxter	Α	Celia Huston	Р	Lynda Savage
P	Rich Beemer	Р	Barbara McGee	Р	Kristine Scott
Α	Paul Bratulin	Р	John McMahon	Р	Paul Shimoff
P	Lois Carson	Р	Gary Miller	Р	Donald Singer
Р	Karen Childers	Р	Phil Morris	Р	Scott Stark
Р	Nick DePasquale	P	Faye Pointer President Diana	P	Edward Szumski
Р	Eloise Gomez-Reyes	Р	Rodriguez	Α	Danny Tillman
Р	Gloria Harrison	Р	Gary Saenz	Р	Brian Townsend
				Р	Rod Torres

SBVC Foundation Staff Present: Phylicia Sanchez

I. Call to Order:

President Rich Beemer called the meeting to order at 5:12 p.m.

<u>II. Welcome & Introductions:</u> Self introductions were made. Members were asked to sign a card for John Longville whose father had passed away.

III Approval of minutes from May 11, 2016

Savage moved, Szumski seconded, minutes were approved with no changes.

IV. Committee Reports:

- a) <u>Alumni:</u> Szumski reported. Alumni Memberships are ongoing. Alumni night will be held on Saturday, September 17, 2016 at the SBVC vs. Citrus football game.
- b) <u>Board Development:</u> Carson reported. The committee last met on September 8, 2016. Discussed retreat, Board outreach and recruitment, new members, and changes to the Board recruitment and orientation

process. Committee recommends moving forward with a process similar to Victor Valley College Foundation's process.

- c) <u>Finance</u>: Beemer reported. Latest statement from US Trust shows an increase of \$2,000 which is a total of \$3,164,079.09 for the Foundation.
- d) <u>Strategic Planning:</u> Morris reported. A draft strategic plan was created at the 8/10/16 retreat. Morris will call a committee meeting to review by-laws and work on strategic plan.
- e) Fundraising: Pointer reported. Gala planning meetings ongoing.
 - i. <u>Gala:</u> McGee reported. The gala committee set a goal of 500 people in attendance at the event and \$100,000 fundraised. Currently 250 tickets have been sold. Thank you notes will be sent after the Gala. McGee asked Board members to promote the gala and the success of the college. Childers informed the members that the ad deadline has been extended from 9/16/16 to 9/23/16. McGee informed the committee that the Fund-an-Item opportunities are for Instrumental Music, Valley Bound, Nursing, Athletics, and textbooks. Townsend offered to advertise the gala in the Precinct Reporter and purchase an ad in the gala program.
 - ii. <u>Bricks:</u> McGee reminded the members to purchase a brick. Childers informed the members that 150 bricks will need to be sold in order to install the first set. They take 10 weeks to produce. There will be a brick display at the Gala.
 - iii. Golf: Savage reported. Arrowhead Country Club has increased the golf fees for a Friday tournament. Last year the club charged \$73 per golfer including cart fees, lunch and dinner. This year it will be \$85. Foundation charged \$125. Last year 111 golfers were part of the fundraiser and the Athletics Department increased their participation with the fundraiser. Board members asked if it was the facility or the day that made more golfers attend the tournament. There was

agreement to leave the tournament on the requested Friday at Arrowhead CC.

<u>V. President's Report:</u> The President informed the members she is happy to be part of SBVC and that she has purchased two bricks and a table for the gala. The President has promoted the gala to the community and to the alumni and is will to help any way she can. The President is interested in helping the Foundation grow.

VI. Director's Report: Karen Childers

a) Karen Childers provided a handout with all sub committees and their members.

VII. Old Business: Rich Beemer

- a) <u>Board Retreat</u>: Notes and draft strategic plan were provided with Board meeting materials.
 - a. Members appreciated strategic plan facilitation by Aldo Ramirez from SBCUSD, who facilitated the retreat at no cost.
 - b. Draft strategic plan can be used this year as a base for final strategic plan.
 - c. Members appreciated the nonprofit presentation by US Trust.

VIII. New Business: Rich Beemer

- a) <u>2016-17 Operating Budget:</u> Continued to November meeting pending finalization of format. Stark and Childers to meet. Members request including actuals from previous year.
- b) <u>SBCCD Board Meeting:</u> SBCCD Board of Trustees held a study session on 9/1/2016. Agenda included discussion of foundations: SBVC Foundation, CHC Foundation, EDCT Foundation, KVCR Foundation. A report was prepared but not discussed at the study session (included in today's Foundation Board materials). Trustees formed an ad hoc committee which meets for the first time 9/15/16; first conversation will be about philosophy (i.e., does the Board of Trustees support the work of foundations). Then,

talk about Ed Code. The SBVC Foundation is an independent foundation, as is the CHC Foundation. EDCT Foundation and KVCR Foundation are auxiliaries. Foundations formed before a certain date are allowed to remain independent foundations.

IX. Next Board Meeting:

November 9, 2016 @ 5:00 pm Dinner will be provided

VIII. Adjourn: The meeting was adjourned at 6:06 p.m.

Respectfully submitted,

Diana Rodriguez, Secretary