

**SAN BERNARDINO VALLEY COLLEGE
FOUNDATION MINUTES
January 21, 2015 – B100**

SBVC Foundation Members Present (P) / Absent (A):

A	Bruce Baron	A	John McMahon	P	Danny Tillman
P	Rich Beemer	A	Nancy O’Kelley	A	Barbara McGee
A	Lois Carson	A	Judi Penman	P	Eloise Gomez-Reyes
P	Stephanie Cereceres	P	Beverly Powell	A	Jose Torres
P	Dr. Gloria Fisher	A	Ruth Sandlin	P	Brian Townsend
P	Gloria Harrison	P	Lynda Savage	A	Lew Warren
A	John Futch	P	Paul Shimoff	A	Evlyn Wilcox
A	Dr. Jeremiah Gilbert	A	Donald Singer	P	Dr. Greg Zerovnik
A	Patricia Hinojosa	A	Mike Stull		

Guests Present:

Dr. Susan Bangasser: Dean, Science Division

Daniel Bautista: County of San Bernardino, Probation Department

Carol Wells: Associate Dean, SBVC Nursing Department

SBVC Foundation Staff Present:

Kevin Dooley

Laura Gowen

I. Call to Order; Welcome & Introductions:

President Lynda Savage called the meeting to order at 5:10 p.m.

II. Welcome & Introductions:

Minutes were reviewed with no changes or objections. Rich Beemer motioned to approve and Gloria Harrison 2nd.

III. Inside SBVC: Nursing Program: Lynda introduced Dr. Bangasser and Carol Wells to educate the board on the Nursing Program. A PowerPoint presentation assisted in giving an overview of the history of the program and how it came to SBVC. Also covered were the current status of various program components and overall needs of the department in order to meet the ever expanding growth this program continually exhibits.

IV. SBVC President Report: Dr. Fisher noted that she is aware of the ever growing needs of all programs on campus and of this program in particular.

Our spring semester has begun and we are right around 12,000 FTES. Dr. Fisher discussed new programming available to student as related to the Student Success & equities monies that we have begun receiving which helps to provide additional counseling for students. She also shared the new 1st Year Experience program and shared how the students will stay together in cohort groups as they begin their college experience on our campus. Next month, we will also be opening our new Dreamer's Center due to additional funding.

Dr. Fisher shared that various local districts have been in contact and have met with her regarding modeling our Middle College High School and how they too may find the successes that we have with this type of program.

V. Committee Reports: Kevin Dooley shared details in Patricia's absence. He shared that there had been some progress on the invest policy and more is to follow. He has contacted our investment firms with the request of the benchmarks where they currently have our investments rated. There was also a brief overview of the Limits and Liability Coverage (omissions and errors) that has been brought up by Chancellor Baron. We will be seeking a bid to cover the Executive Committee, more details to follow.

Board Development: Kevin Dooley reported for Lois Carson in her absence. Candidates are needed for the Board Development committee to review, meet in person to gauge their interest, and eventually vote on their approval. Please

contact Kevin or Lois with the name and contact information for someone you believe is a valid candidate.

Fundraising: Beverly discussed committee details in Ruth's absence. The Golf Tournament is scheduled for Friday, May 1st, at Shandin Hills. A few of the members inquired as to whether the committee had agreed on this location and Kevin stated that it was primarily the same price as Yucaipa and wanted to keep the tournament in San Bernardino, as that was one of our main goals for 2015

There has been some movement in the area of Planning Giving in that Kevin has spoken with three attorneys to come to campus to provide retirement workshops for the campus, alumni and the public with the hopes that we will build our Legacy Society base and increase the giving in this area.

Nearly 7,000 pieces of mail went out in the year-end appeal which went out in late December and, to date, we have received just under \$2,000.00. Lynda inquired about the expense of the mailing and Kevin stated that it ran us more than \$4,000.00. Members were concerned that the mailing wasn't received in hand until after the first of the year which defeated the 2014 giving appeal. As a group, they felt that it should have been mailed immediately following Thanksgiving which will be the goal for the coming years.

Having reviewed the contributions to date by the board members, we are currently at about 64% of the board giving towards their President's Circle contribution.

Important dates / notes

a. Upcoming Events – Golf Tournament, Friday, May 1st @ Shandin Hills

- i. Goal is to raise \$50,000 (net) and 144 golfers
- ii. Promotional materials are in the process of being designed. Should be available to mail by February 16th.
- iii. Levels of sponsorships are the same as last year with a title sponsorship at \$10,000

iv. Cost is \$125 a player, \$500 a foursome

b. Annual Pledge

- i. 14 of 22 (or 64%) of our fellow board members have made a gift or gifts toward their \$1,000 financial commitment.
- ii. One board member has exceeded the \$1,000 commitment
- iii. Please help us reach our goal of 100% participation
- iv. Thank you to those who are making monthly payments online.

c. Fundraising Committee meetings

- i. We have a fundraising committee meeting every two weeks. If you would like to join us, just let Kevin know, and he will send you an appointment reminder.
- ii. Our next meeting is Jan 26th at 8:30 AM at the district office conference room

Institutional Awareness: Dr. Greg Zerovnik / Brian Townsend

Brian Townsend agreed to be the Chair of the Institutional Awareness Committee. Kevin and Greg are to work with Brian and determine when he can meet (at least once a month) during the week.

The Recognition Luncheon for San Manuel and their recent gift of \$300,000 for the Valley Bound Commitment program is set for March 20th, on campus. Invitations are expected to be sent out before February 20th to the standard list of dignitaries. Kevin is working on having some of the Tribal leadership present at the luncheon. The press release is pending approval from Faun White of San Manuel.

VI. Director's Report: Kevin briefly reviewed the mid-year report which was distributed to those in attendance. We have raised more than \$408,000 toward the \$750,000 goal, the majority of which is the \$300,000 from San Manuel for the Valley Bound Program.

A job description has been created for the position of Director of Development and Community Relations. The Executive Board will review it the week of

February 2nd. It will then be sent to the district office (HR) for approval. Then, it will be passed on to the BOT's for approval to post the job position on the website. Kevin is hopeful that the Foundation Director position to be filled possibly by May 1.

Work needs to begin on the planning of the 90th Anniversary as it will take place in 2017.

Board members were reminded of the need for candidates to consider as future board members.

Board members are reminded of their financial participation, and how important it is to help us reach our goal of 100% participation from the SBVC Board.

VII. New Business: We have experienced the need to add a 3rd Signer on our account with Arrowhead Credit Union in order to expedite procedures. For this purpose, Gloria Harrison has been asked if she would like to accept this responsibility and she graciously accepted. Paul Shimoff motioned with Rich Beemer seconding the motion.

Lynda introduced our guest, Mr. Dan Bautista, Deputy Chief Probation Officer from the County of San Bernardino Probation Office. It was Mr. Bautista who approached us for the gift last month for Gustavo Palacios who is a member of the Highlanders Gym. Mr. Bautista stated that he is an alumnus of SBVC (74-76). He shared with us some facts about the population Highlanders Gym serves and how challenged they are financially. The student we helped has a part time job and gives all of his money to his parents to help with paying the bills. The gift this board gave was an immense help for this student.

Lynda ended the meeting by suggesting that changing the meetings back to the morning, or make it a breakfast meetings as they were in the past. This was in part due to a low number of board members in attendance, and that we might

have better attendance in the morning. There was good conversation and was decided that a poll will be taken amongst the members.

VIII. Adjourn: The meeting was adjourned at 6: 30 p.m.

Respectfully submitted,

Dr. Gloria Fisher, Acting Secretary