# SAN BERNARDINO VALLEY COLLEGE FOUNDATION MINUTES

### October 21, 2010 – 7:30 a.m. – SBVC SUNROOM

#### **SBVC Foundation Members Present**

Stephanie Cereceres Craig Petinak (Ex-officio)

Dr. Debra Daniels

Judi Penman

Leslie Rodden

Keith Lee

Beverly Powell

Lew Warren

Evlyn Wilcox

# **SBVC Foundation Members Absent**

Bruce Barron (Ex-Officio) Paul M. Shimoff

Lois Carson Dr. John Stanskas (Ex-officio)

Lynda K. Savage

Dr. Amos Isaac

Brian Townsend

Mark Seay

James Ramos

Elsa Montes

Liza Wilson

John Futch

Ron Skipper

Steve Sutorus

Bob Temple

Dr. Don Singer

Frank Ferré

### **SBVC Foundation Staff Present**

Donna Hoffmann Debby Gallagher

#### I. Call to Order

The meeting began at 7:55 a.m.

### II. Welcome/Introductions

President Cereceres welcomed everyone. She announced that Frank Ferré was recently in the hospital to have a kidney stone removed.

## III. Approval of the Minutes

The May 13, 2010 and September 9, 2010 minutes were tabled because there was no quorum.

#### IV. Treasurer Report

Donna Hoffmann reviewed the financial report for the period ending September 30, 2010 (Attachment A). She commented that the Foundation is up slightly in donations from the same period last year. The increase in Scholarship expense is due to the reimbursement of scholarships from the Springbok bankruptcy. **The report was filed.** 

### V. NCCCF Conference

President Cereceres, Donna Hoffmann and Dr. Daniels attended the Network for California Community College Foundation annual meeting on Oct. 13. There were tracks for Foundation Directors, College Presidents and Foundation Board members.

President Cereceres commented that, after conversations with other Foundation board members, our Foundation is "no better or no worse."

The sessions she attended were *Board Formation* and *Asking for Big Gifts*. She would like to incorporate some of the ideas from the *Board Formation* session into our Foundation, including creating a Board Manual, developing term limits and performance standards for board members and orientation for new members. The session facilitator also recommended that board members' time would be better utilized attending committee meetings than regular foundation meetings. President Cereceres indicated she would work with Donna Hoffmann on following through with these ideas.

President Cereceres also shared information on *Asking for Big Gifts*, commenting the facilitator said good practice was to move from transactional gifts (emphasizing the benefit to the college) to transformative gifts (emphasizing the benefit to the donor). A conversation ensued about how the San Bernardino Valley College could partner with area businesses and organizations that could result in big gifts, and ultimately a better education for our students.

# VI. SBVC President's Report

Dr. Daniels distributed her October Board Report (Attachment B) and reviewed its contents.

### VII. SBVC Foundation Director's Report

Donna Hoffmann updated the board on the SBVC Alumni and Athletic Hall of Fame & Distinguished Service Awards scheduled for Friday, October 29. The golf tournament is sold out and there are 150+ reservations for the dinner.

#### Our honorees are:

Mark Seay, "Mover & Shaker"
Assemblymember Wilmer Amina Carter, Distinguished Alumnus
Dr. Claudia Peyton, Distinguished Alumnus
Fernando Rodriguez, Distinguished Alumnus
Richard Dauer, Distinguished Athlete
Monica Hayes-Trainer, Distinguished Athlete
Steve Smith, Distinguished Athlete
Andy Coady, Community Partner
Southern California Edison, Corporate Partner
Alliance for Education, Education Partner

Donna then referred the board members to the Director's Report sharing the news that Debby Gallagher has been promoted and will be moving to the President's Office in November. Donna thanked Debby for her excellent work and help during the last year.

# VIII. Adjournment

The meeting was adjourned at 9:00 a.m.

Respectfully submitted,	
Dr. Debra Daniels, Secretary	